

## EVERY DOLLAR HELPS

Together, we can help children and families and create real lasting change in Southern Nevada.

**\$2** per paycheck

Provides a family with books and programs to build literacy skills.

**\$5** per paycheck

Provides one week of full-time high quality early education for one low-income child.

**\$10** per paycheck

Provides a job seeker with a customized path to a good job.

**\$30** per paycheck

Empowers a first-generation student to obtain a four-year degree.

**\$60** per paycheck

Helps an at-risk student to graduate high school.

## BE THE ONE



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# UNITED ONE FOR ALL



HELPING OUR COMMUNITY SINCE 1957



## TOGETHER WE CREATE A STRONGER SOUTHERN NEVADA

Imagine a brighter future.  
Give today and help build it.

United Way of Southern Nevada works closely with people like you to unite our community and improve people's lives. Together we create positive change by solving complex community problems.

When you give to United Way, your gift is combined with thousands of others to create a better community for all.



**NAHLIYAH AND BRIANA**  
HOPE FOR A BRIGHTER FUTURE

For Briana, obtaining a quality early education for her daughter, Nahliyah, would not have been possible without a scholarship provided by United Way. Briana went through a dark phase of almost losing everything. After Nahliyah received a free early education, Briana was able to get a job. Nahliyah is now learning her numbers and alphabet in a high quality early education center. Briana says that early education for Nahliyah was, "everything I need - it was a blessing."

## THROUGH YOUR SUPPORT

947,186  
INDIVIDUALS SERVED



280,000  
VOLUNTEER HOURS PROVIDED



\$95 MILLION  
INVESTED IN THE COMMUNITY  
2012 to 2016.



## YOU MAKE A BIG DIFFERENCE

### WHEN YOU GIVE TO UNITED WAY

YOUR GIFT



20,000 OTHER DONORS



COMMUNITY RESEARCH OF GREATEST NEEDS



SMART INVESTMENTS THAT CHANGE LIVES

# THE CRADLE TO CAREER PIPELINE



## EARLY EDUCATION

HELPING CHILDREN REACH THEIR POTENTIAL

## HIGH SCHOOL ACHIEVEMENT

BUILDING AN EDUCATIONAL FOUNDATION

## POST-SECONDARY ATTAINMENT

IMPROVING CAREER READINESS

## WORKFORCE SUPPORTS

CREATING STABILITY FOR FAMILIES

<b>GOAL</b>	Increase the number of children enrolled in a high quality pre-kindergarten program and reading at grade level by third grade.
<b>STRATEGIES</b>	<ul style="list-style-type: none"> <li>Quality early education scholarships to children in need</li> <li>Teacher training with new research and methods</li> <li>Parent and caregiver engagement in their child's education</li> <li>Books to build reading skills at home</li> </ul>
<b>OUTCOME</b>	<p><b>1,123</b></p> <p>Children will receive a scholarship to attend a high quality pre-kindergarten program.</p>

<b>GOAL</b>	Improve graduation rates in Clark County, particularly in our most disadvantaged schools.
<b>STRATEGIES</b>	<ul style="list-style-type: none"> <li>Academic advising and family support services</li> <li>Apprenticeship opportunities</li> <li>Tutoring and homework assistance</li> <li>Assistance to make up classes</li> <li>Free Application for Federal Student Aid (FAFSA) assistance</li> </ul>
<b>OUTCOME</b>	<p><b>2,420</b></p> <p>Students will receive support to graduate high school.</p>

<b>GOAL</b>	Increase the percentage of adults with an associates degree or higher.
<b>STRATEGIES</b>	<ul style="list-style-type: none"> <li>Leadership and mentorship programs</li> <li>College tours and assistance with college applications, testing and financial aid</li> <li>Tutoring, homework and course planning assistance</li> </ul>
<b>OUTCOME</b>	<p><b>676</b></p> <p>Students will receive support to complete a degree or certification.</p>

<b>GOAL</b>	Increase the number of people working full- or part-time in Clark County.
<b>STRATEGIES</b>	<ul style="list-style-type: none"> <li>Technical and professional skills training and hands-on experience</li> <li>Job preparation and placement assistance</li> <li>Vocational training, supportive services and certification and credential assistance</li> </ul>
<b>OUTCOME</b>	<p><b>3,231</b></p> <p>Job seekers will receive a customized path to a good job.</p>